



Market power trends in Germany and Europe

Wednesday, 11 March, 2020

Bertelsmann Representative Office,
Unter den Linden 1, 10117 Berlin

The long-term development of business concentration and market power has attracted considerable international attention among researchers and policy makers. Current empirical research observes an intersectoral increase in the concentration and markups of companies, especially in the USA. In view of these findings, a possible link between reduced competition between companies and macroeconomic trends, such as a productivity growth slowdown, a declining labor share or rising income inequality, is currently being discussed.

Until recently, just a few studies were available in this area that focus on European economies. This lack of evidence for Germany and Europe is currently motivating many empirical research projects. This workshop is intended to contribute to the academic and policy discussion.

We aim to contribute to both, the academic and the policy dimension. The day's programme starts with a [scientific workshop](#) in the morning and afternoon where international researchers present their empirical work on markups and market concentration. The [policy workshop](#) "Berliner Kolloquium Zukunft Soziale Marktwirtschaft" (German speaking) in the evening opens the discussion for various stakeholders which present their view on the above findings from different perspectives, e.g., from the perspectives of labour market or consumer protection policy.

Participants are kindly invited to attend one or both workshops. Please state in your registration which workshop you attend and send your registration via e-mail until 22 February 2020 to vanessa.tofing@bertelsmann-stiftung.de

Scientific Workshop

Market power trends: Evidence and implications for Germany and Europe

- 09:30 - 10:00 **Registration**
- 10:00 - 10:10 **Introduction**
Stefan Empter, Bertelsmann Stiftung
- 10:10 - 10:40 **Keynotes**
Achim Wambach, ZEW - Centre for European Economic Research and Monopolkommission
Philipp Steinberg, Federal Ministry for Economic Affairs and Energy
- 10:40 - 11:10 **Price Markups, Competition, and Productivity: Evidence from Germany**
Bernhard Ganglmair, ZEW - Centre for European Economic Research
- 11:10 - 11:40 **Estimating Markups in the Netherlands**
Gerrit Hugo van Heuvelen, CPB Netherlands Bureau for Economic Policy Analysis
- 11:40 - 12:10 **Mark-ups in the digital era**
Luca Marcolin, OECD and KU Leuven
- 12:10 - 13:00 **Lunch**
- 13:00 - 13:30 **Mergers and Market Power: Evidence from Rivals' Responses in European Markets**
Joel Stiebale, Düsseldorf Institute for Competition Economics
- 13:30 - 14:00 **Market Concentration in Europe: Antitrust Markets vs. Industries**
Tomaso Duso, DIW Berlin and TU Berlin
- 14:00 - 14:30 **Supersize Me: Intangibles and Industry Concentration**
Matej Bajgar, OECD
- 14:30 - 15:00 **Coffee Break**
- 15:00 - 15:30 **Common Ownership and Rising Markups**
Jan Philip Schain, Düsseldorf Institute for Competition Economics
- 15:30 - 16:00 **Granular Search, Market Structure, and Wages**
Jan Nimczik, ESMT Berlin and IZA

Participants and other researchers are invited to contribute their papers to a refereed [Special Issue of the *Journal of Economics and Statistics / Jahrbücher für Nationalökonomie und Statistik*](#) (submission deadline 30 April 2020). For details see the [Call for papers](#) or contact one of the guest editors.

Policy Workshop

“Berliner Kolloquium Zukunft Soziale Marktwirtschaft“

Marktmacht in Deutschland: Wer profitiert noch von der sozialen Marktwirtschaft?

- 18:30 Uhr **Begrüßung**
- Stefan Empter*
Senior Director, Bertelsmann Stiftung, Gütersloh
- 18:35 Uhr **Impulsvorträge**
- Achim Wambach*
Präsident, ZEW - Leibniz-Zentrum für Europäische Wirtschaftsforschung, Mannheim; Vorsitzender der Monopolkommission
- Anke Hassel*
Wissenschaftliche Direktorin, Wirtschafts- und Sozialwissenschaftliches Institut (WSI) der Hans-Böckler-Stiftung, Düsseldorf
- 19:10 Uhr **Diskussion mit**
- Jutta Gurkmann*
Leiterin Geschäftsbereich Verbraucherpolitik, Bundesverband der Verbraucherzentralen und Verbraucherverbände, Berlin
- Robby Riedel*
Referatsleiter Marktregulierung und Verteilungspolitik, Deutscher Gewerkschaftsbund (DGB), Berlin
- Katharina Rieke*
Referentin Digitalpolitik, Bundesverband Digitale Wirtschaft (BVDW) e.V., Berlin
- Philipp Staab*
Professur Soziologie der Zukunft der Arbeit, Humboldt-Universität zu Berlin
- Moderation**
- Margaret Heckel*
Autorin, Journalistin und Moderatorin, Potsdam
- 20:30 Uhr **Ende der Veranstaltung**

Scientific organizers

- Torben Stühmeier (Bertelsmann Stiftung)
Email: torben.stuehmeier@bertelsmann-stiftung.de
- John P. Weche (Monopolkommission and HAW Hamburg)
Email: john.weche@monopolkommission.bund.de

Local organizer

- Vanessa Tofing (Bertelsmann Stiftung)
Email: vanessa.tofing@bertelsmann-stiftung.de

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